

THE ULTIMATE LEADERSHIP

*Developing the Leader Within
Transforming from Corporate High Flyers to Inspiring Leaders & Warriors*



PROGRAM BENEFITS

This course **ULTIMATE LEADERSHIP -Transforming from Corporate High Flyers to Inspiring Leaders & Warriors** is conceptualized & designed to help high performing individuals transformed their existing talents & winning attitude into fearless warriors & visionary leaders in the corporate business world.

- The 1st module is on “**Influence, Communication & Relating**”. A great leader has to be able to “confront” constructively, to influence & to persuade. You have to achieve total mastery in communication & people skills
- The 2nd module is on “**Creating a Vision - Leading & Direction**”. The starting point of all success is a definite major purpose or a compelling vision. Set goals that motivate, inspire & are empowering. Be responsible for the culture & climate you have help created
- The 3rd module is on “**Integrity**” - on yours & your staff’s belief & value system
- The 4th module is on “**People Development - Understanding Their Personalities, Character, Behavior & Mindsets**”. This module helps you & your staff to evaluate their own personalities, behavior patterns, strengths, existing talents & expertise. Here you will be shown how you can focus on your strengths & access into your core genius. A great leader has to learn to maximizes & uses his/her staff strengths to forge ahead.
- The 5th module is on “**Attitude, Re-inventing Mindsets & Your Inner World**”
Discover the 6 cancerous behavior to avoid at all cost in organizations. How to be positive during adverse times & how leader’s style influences followers’ attitude and work.
- The 6th module is on “**People Development - Building & Leading a High Performing & Committed Team**” includes creating a Code of Honor that will allow you to lead a high performing & self motivated team, bringing the team to a shared vision, improving team effectiveness & relationships plus using fully the strengths of a team.

- The 7th module is on “**Creating Positive Change**”. The business environment is today more challenging, tough & ruthless than ever before. A top leader has to become a Change Champion to be able to lead his/her team to overcome setbacks & adversity so as to emerge stronger, more resilient than ever before
- The 8th module is on “**Self Discipline**”. Without this quality success is hard to attain. Do what you have to do - no excuses, no stories, no complaints, no justifications. Your success also depends on the discipline of your team.
- The 9th module is on “**Priorities**” - first things first. Achieve the urgent & important first. It is critical for your staff to master this technique as well
- The 10th module is on “**Creativity, Innovation & Problem Solving**”. The #1 survival goal of every staff in the company is to be a solution provider. Your success, respect & credibility as a leader is determined by the number of problems you can solve. Creativity & innovation ensures an organization gets ahead & stays ahead
- The 11th module is on “**Transformational Leadership & Leadership Styles**”. How to get your followers to follow you willingly in your mission. Using an NLP technique you will be transformed within minutes based on the vision, charisma & passion of highly respected leaders. This module is also on “**Controlling Your Peak Performance State & Energy Levels**”. The leader with the highest energy level always wins. How to keep your energy high & how to bolster the energy level of your staff to greater heights of achievement. Powerful & effective NLP techniques for guaranteed state change from down to up within minutes. How to anchor yourself for peak performance.
- The 12th module covers “**Clearing Mental Baggage & Emotional Scars**” in order for you to get to the next level. This includes your emotional well being, belief & value system, the Little Voice inside you that is either empowering or sabotaging you. Once clearing all negativity, negative emotions & stress is done, there is nothing to you from achieving the ultimate & being unstoppable

OUTCOME

It is aimed at building a powerful presence, a great personality & character plus an indomitable spirit - one that will persist & resist to tackle challenges head on. It is designed to build mental toughness like never before.

There is a special empowering session called “TRANSFORMATIONAL LEADERSHIP” where selected participants will undergo “intense pressure” before the transformation. The rationale being it is better having the “pressure & stress” released, tackled & confronted in the training room than out at the actual business & market environment. The end result is a “new” person who is mentally tough operating at levels higher than anyone else. Most importantly a person who is able to go deep inside himself/herself to bring out the power that is hidden inside them when the situation demands it

TRAINER PROFILE

PHILIP TAN

Qualifications:

- *Bachelor of Laws (Hons), University of Wolverhampton, UK*
- *Diploma in International Advertising (Dip.IAA, New York)*
- *Cert.Ed (TESOL), Pantai Valley Teachers' College, Kuala Lumpur*
- *Master in Business Administration, University of Hull, UK*
- *Higher Group Diploma in Public Relations, Sales Management, Marketing and Advertising*

Philip is management and soft skills guru, international public speaker, corporate trainer and motivator. Philip has both academia and industry experience from a diverse range of career paths that include holding senior positions in tertiary education, dotcom, advertising and marketing and hospitality training. In his dynamic career route, he has held portfolios of dean, vice president and chief executive officer. He was also the Senior Examiner for the Chartered Institute of Marketing, UK (CIM). Currently, Philip also supervises the post-graduates candidates of the University of East London (UEL) in their masters dissertations.

Philip has trained major organisations and companies that include Cadbury, Corus Hotel Group, Regency, Specialist Hospital, Pantai Hospital, IOI Berhad, SIEMENS, Jebsen and Jessen, Premium Nutrients Bhd, TEXCHEM, SABIC, Saudi Arabia, Oman Tel, Ministry of Oil and Gas, Tanzania, Ministry of Education, Malaysia, Malaysia Airports Berhad, Johor Port, LENO Marketing, Prudential, Cagamas, Antah Schindler, Bank Negara Malaysia, etc. Among his participants, Philip is known for his wits, exciting pace and experiential streetwise method of delivery. He is able to combine soft skills concepts with real life requirements for those on the job. When he is not on the public speaking or corporate training circuit, Philip consults on strategic management and corporate law. Philip is a registered trainer with PSMB /HRDC.

Specializations:

Corporate Governance and Corporate Responsibility

- Boardroom Excellence: *A Common Sense Perspective on Corporate Governance*
- Framework for Corporate Responsibility That Works
- Common Offences Committed By Company Directors

Management and Human Resource

- Conducting Competency Based Interviews
- Behavioral Event Interview – Hiring Right, First Time, Every Time
- Setting Key Performance Indicators
- Balanced score cards
- Competency Based Interviews
- Conflict Management
- Sales & Negotiation Skills
- Leadership and Management
- Creativity, Problem Solving and Decision Making Skills



INVESTMENT

Individual: RM 1399.00 per pax

Group discount: RM 1199.00 per participant for a minimum of 3 participants register together.

REGISTRATION

PROGRAMS ARE CLAIMABLE UNDER SBL SCHEME

Registration Online or Download registration: www.iTrainingExpert.com/Registration

REGISTRATION FORM

TRAINING REGISTRATION FORM (PUBLIC PROGRAM)																													
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<p style="text-align: center;">Terms and Condition:</p> <ol style="list-style-type: none"> 1. Quotation and Invoice will be issued for your payment. Please make cheque payable to: THE ENGLISH EXPERT PUBLISHING AND TRAINING. Bank into Maybank Account 5128 5700 6541. Email or fax the payment slip back to us for confirmation. 2. We reserve the right to change the date or venue, and to cancel the training program should circumstances beyond our control arise. We shall inform participants of the changes. 3. The course offered is SBL claimable under HRDF. 4. By submitting the registration form, you have fully read and understand the policy stated. <p style="text-align: center;">PLEASE FAX THIS FORM TO +603-8070 4164 or email to info@itrainingexpert.com For enquiry, please contact us at +603 8075 9056</p>																													

CANCELLATION OF REGISTRATION POLICY

Should you wish to cancel your registration, a request should be sent to info@itrainingexpert.com stating your name, organization, contact details (postal and email address, telephone and fax numbers), and your registration reference number.

- All cancellations will incur a 10 per cent administration fee
- Cancellations made less than seven working days before the training event will not be eligible for a refund.
- For cancellation in writing (letter/email) in more than 14 days prior to the training we will prepare a full refund.
- If you cannot attend an event, you can nominate a substitute at any time without payment of an administration fee.

PROGRAM POLICY

Please note that consultant and topics are confirmed at the time of publishing. However, should circumstances beyond the control of the organizer may occur, we reserve the right to alter or modify the advertised speakers/ topics/ dates if necessary.

PAYMENT DETAILS

Payment is required within 14 days upon receipt of the invoice. All payment must be received not less than 14 working days prior to the training date. Confirmation letter will be issued to participants once payments have been received. All payments must be banked into the organiser's bank account and email or fax payment slip as proof of payment.

For late payment, we will start charging a 10% interest for payment not received 7 days after the completion of the program.

ORGANIZER'S RIGHT TO CANCEL OR RESCHEDULE

We reserve the right to cancel or reschedule any program or course. In the event that, the organizer cancels a program or course, a full refund of the amount paid for the program or course will be issued or applied as a credit toward a rescheduled program or course.

We cannot and do not assume responsibility for any other costs (i.e. non-refundable airline tickets or hotel reservations) or damages (including consequential, exemplary, incidental, or tort damages) or for any lost profits resulting from the rescheduling or cancelling a program or course.

Email to info@itrainingexpert.com with any questions or concerns or fax: +603- 8070 4164.